

Devizes
Town Council

www.devizes-tc.gov.uk

Shambles Consultation Survey

Spring 2022

Thanks for sharing your views through the online survey

Over the last few months, The Town Council has been collecting views on what the key objective should be for the Shambles in the coming years, how it currently meets the shopping needs of the town and what retail experience and community value the building should provide in the future.

As you would expect, there are different views on this, but there are also some core principles like ensuring it continues to support local enterprise and new business and that the historic character of the market is kept. There is also a lot of support for increasing community use of the building.

There was a lot of discussion around the greater offer of food in the building with many people seeing as an important element of how many people shop and use our town centre, but with other people fearing that it would change the building away from a traditional market hall. One thing is for sure, there are plenty of comments for the Council to consider and this report details all the responses we received. The initial consultation may be over, but ongoing the Town Council will continue to be open to pertinent suggestions and opportunities.

The next stage is for the Council to start to look at what options it has for the building to both compliment the current retail offer in the town and to prepare if for the next generation of shoppers. Alongside that, the Council will have to look at what plans are likely costs and how that work can be funded.

As the project progresses, we will consult again and share ideas with the Devizes community.

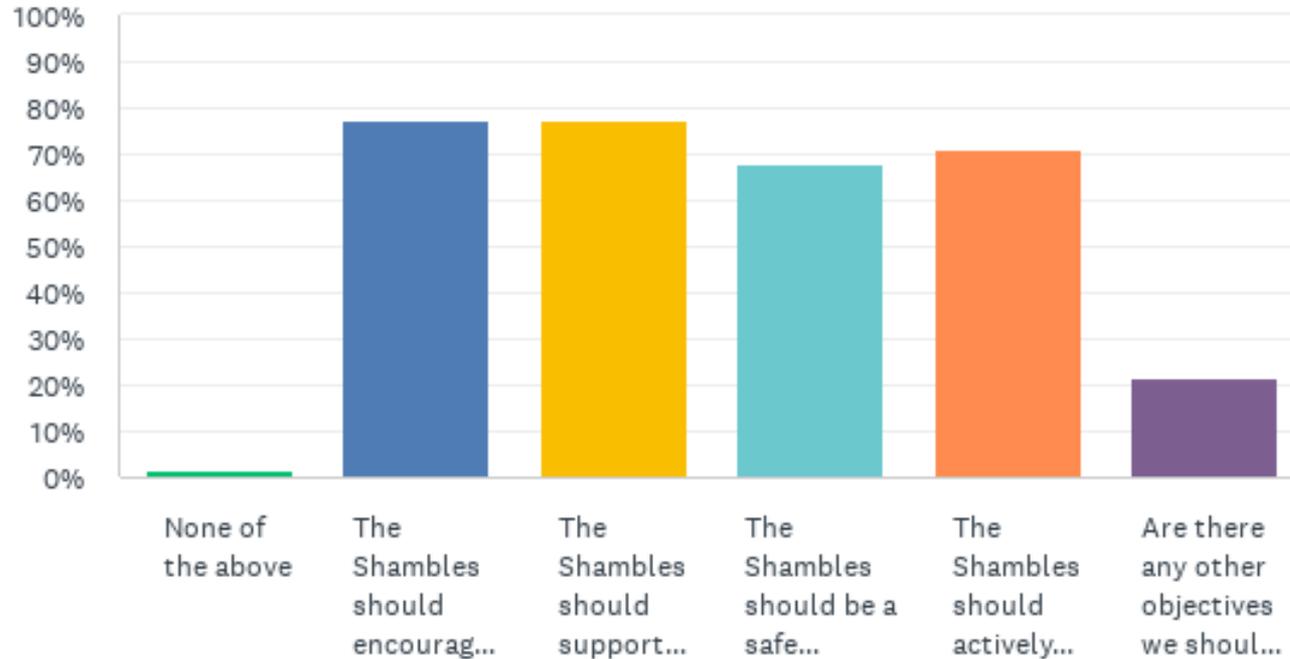
Thank you again for those of you who shared your views on the Shambles.

Complete Responses: 485



Q1: The Council feels that in the future, the Shambles should meet 4 key objectives. Tick which ones you agree with.

Answered: 482 Skipped: 3



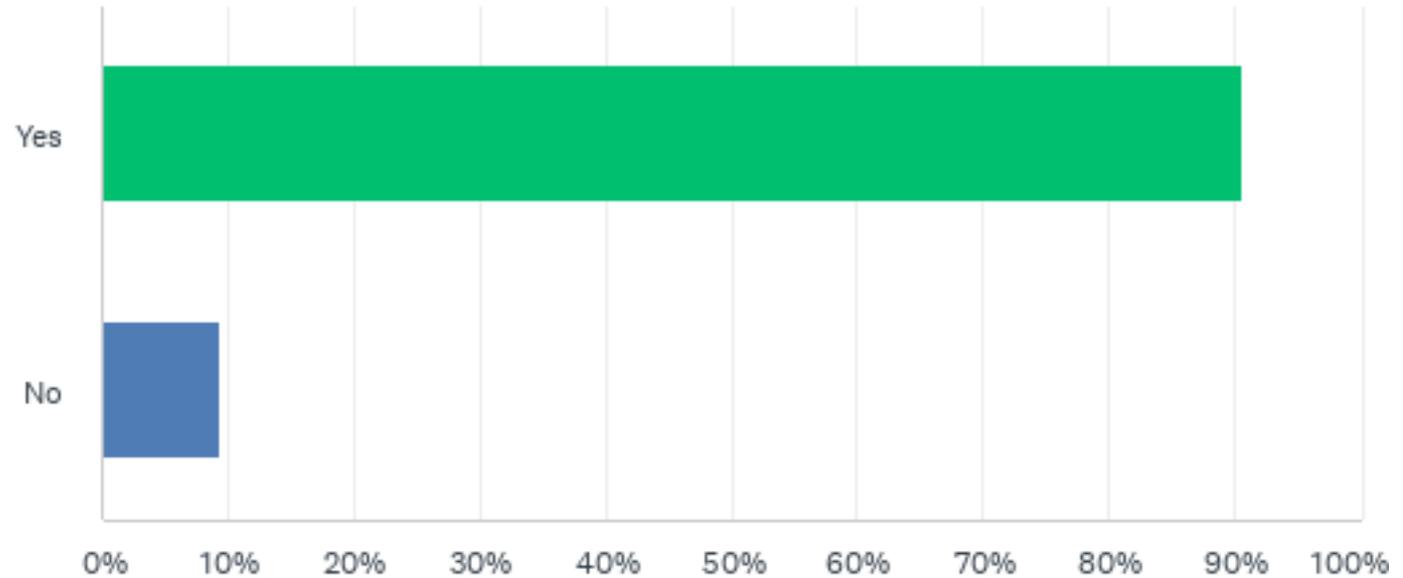
Q1: The Council feels that in the future, the Shambles should meet 4 key objectives. Tick which ones you agree with.

Answered: 482 Skipped: 3

ANSWER CHOICES	RESPONSES	
None of the above	1.66%	8
The Shambles should encourage business enterprise	77.18%	372
The Shambles should support community events and activities	77.39%	373
The Shambles should be a safe welcoming space to meet alongside its food & beverage offering	67.84%	327
The Shambles should actively promote the town as a great place to visit	71.16%	343
Are there any other objectives we should include. See appendix 1 click here	21.78%	105
Total Respondents: 482		

Q2: Are you aware that there is an indoor market that runs most days in Devizes?

Answered: 483 Skipped: 2



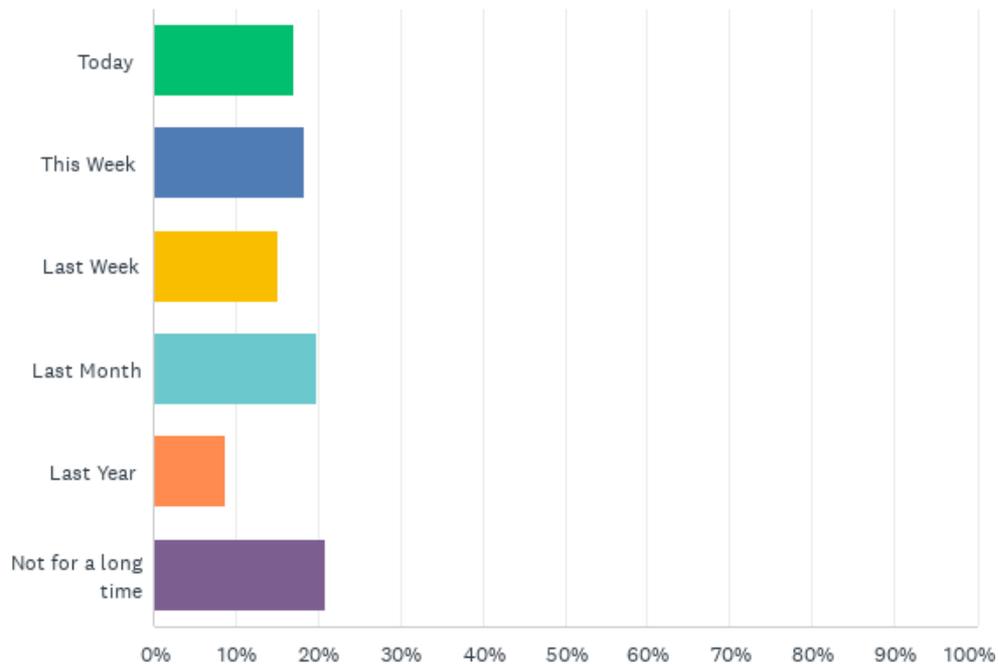
Q2: Are you aware that there is an indoor market that runs most days in Devizes?

Answered: 483 Skipped: 2

ANSWER CHOICES	RESPONSES	
Yes	90.68%	438
No	9.32%	45
TOTAL		483

Q3: When was the last time you visited the market to shop?

Answered: 480 Skipped: 5



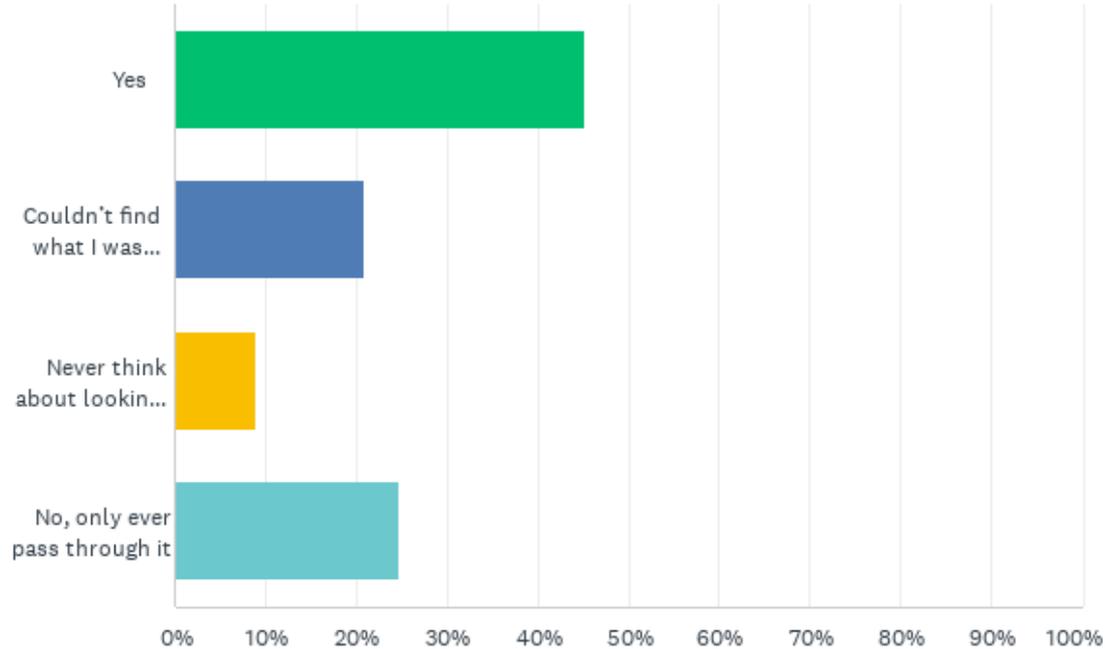
Q3: When was the last time you visited the market to shop?

Answered: 480 Skipped: 5

ANSWER CHOICES	RESPONSES	
Today	17.08%	82
This Week	18.33%	88
Last Week	15.21%	73
Last Month	19.79%	95
Last Year	8.75%	42
Not for a long time	20.83%	100
TOTAL		480

Q4: Were you successful in making a purchase?

Answered: 477 Skipped: 8



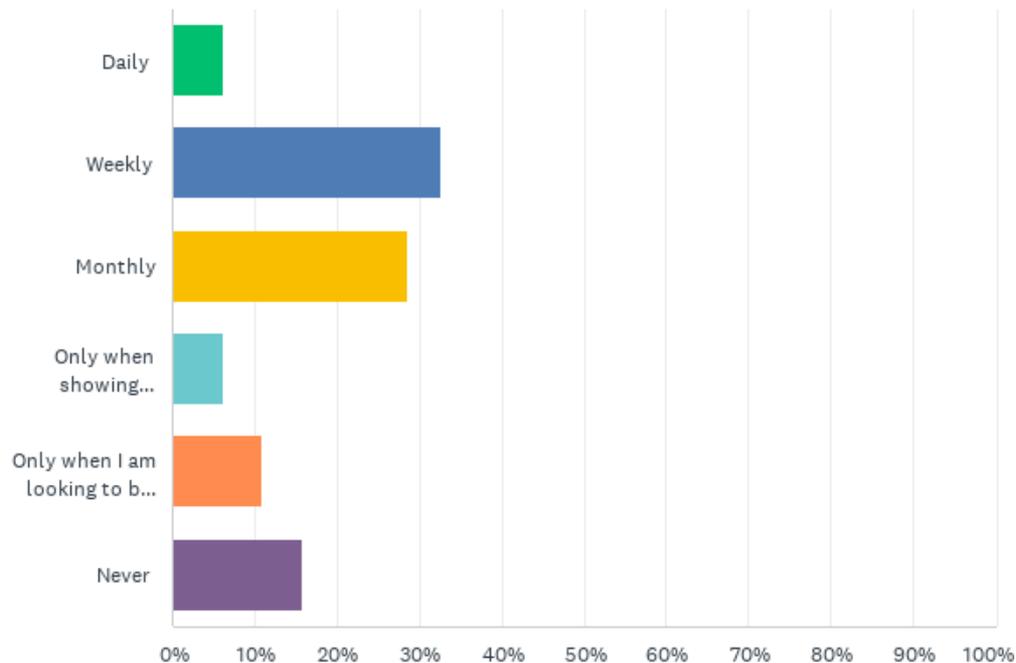
Q4: Were you successful in making a purchase?

Answered: 477 Skipped: 8

ANSWER CHOICES	RESPONSES	
Yes	45.28%	216
Couldn't find what I was looking for	20.96%	100
Never think about looking in the Shambles for shopping	9.01%	43
No, only ever pass through it	24.74%	118
TOTAL		477

Q5: On average how often do you visit the Shambles Market?

Answered: 473 Skipped: 12



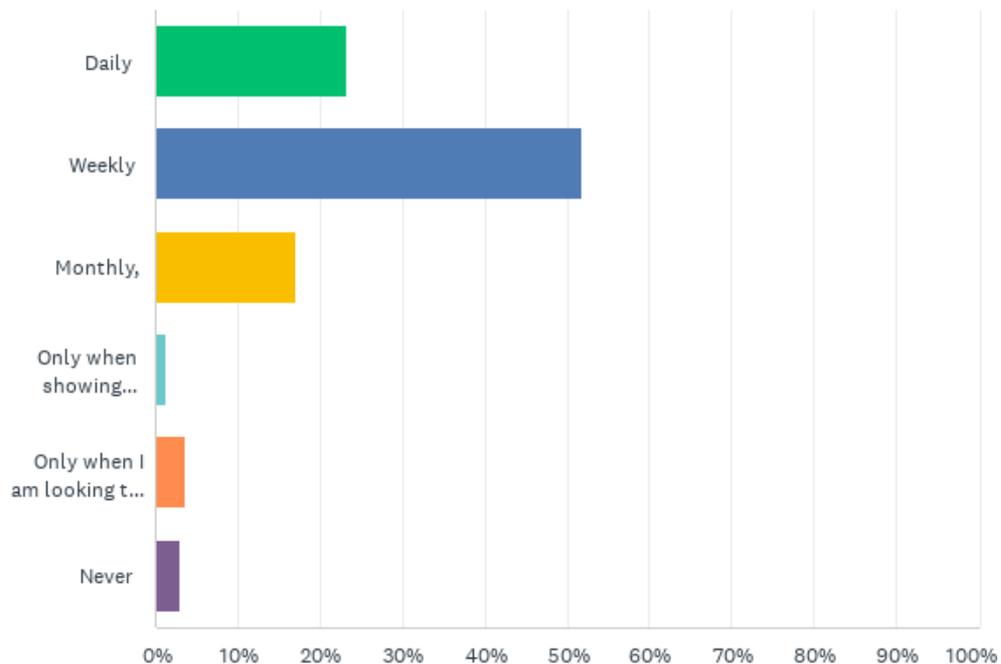
Q5: On average how often do you visit the Shambles Market?

Answered: 473 Skipped: 12

ANSWER CHOICES	RESPONSES	
Daily	6.13%	29
Weekly	32.56%	154
Monthly	28.54%	135
Only when showing visitors around the town	6.13%	29
Only when I am looking to buy an unusual or special gift	10.78%	51
Never	15.86%	75
TOTAL		473

Q6: How regularly do you come into the town centre to shop?

Answered: 474 Skipped: 11



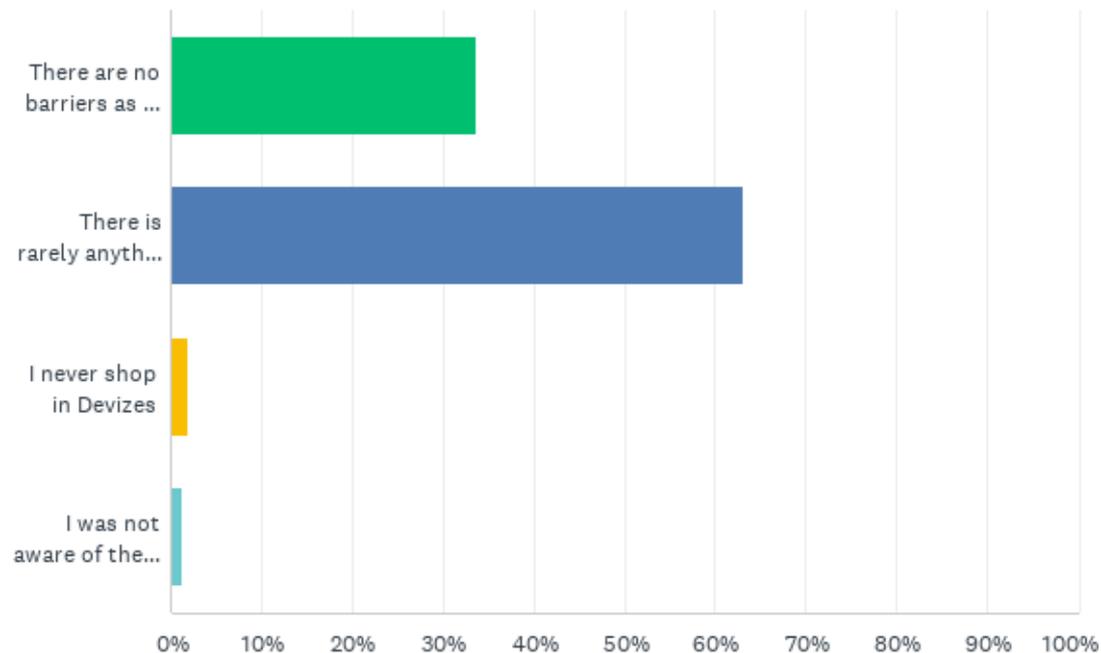
Q6: How regularly do you come into the town centre to shop?

Answered: 474 Skipped: 11

ANSWER CHOICES	RESPONSES	
Daily	23.21%	110
Weekly	51.90%	246
Monthly,	17.09%	81
Only when showing visitors around the town,	1.27%	6
Only when I am looking to buy an unusual or special gift	3.59%	17
Never	2.95%	14
TOTAL		474

Q7: What are the barriers to you shopping in the Shambles?

Answered: 465 Skipped: 20



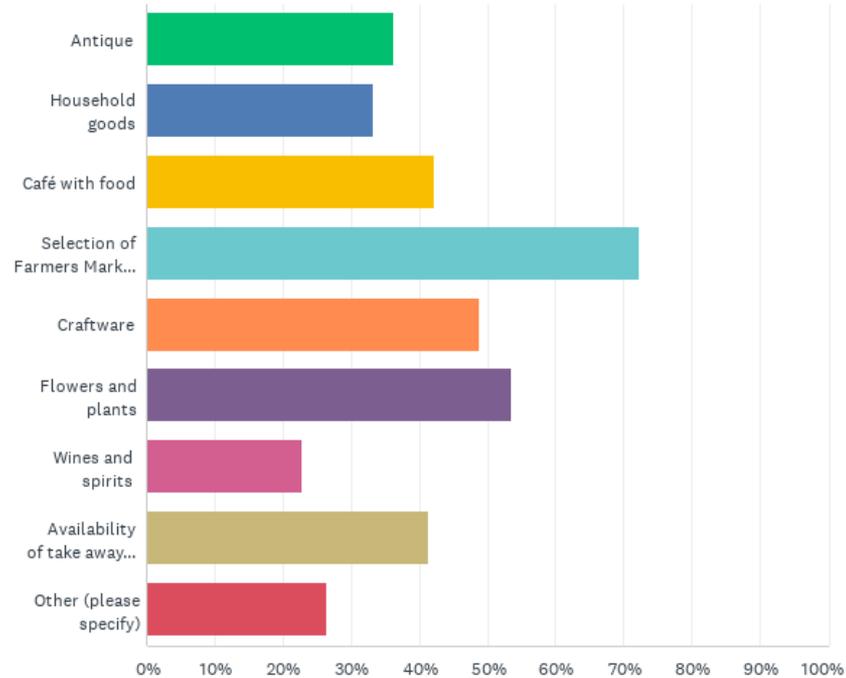
Q7: What are the barriers to you shopping in the Shambles?

Answered: 465 Skipped: 20

ANSWER CHOICES	RESPONSES	
There are no barriers as it sells what I need	33.76%	157
There is rarely anything that I want to buy	63.01%	293
I never shop in Devizes	1.94%	9
I was not aware of the Shambles Market	1.29%	6
TOTAL		465

Q8: What items of shopping would entice you to shop in the Shambles?

Answered: 470 Skipped: 15



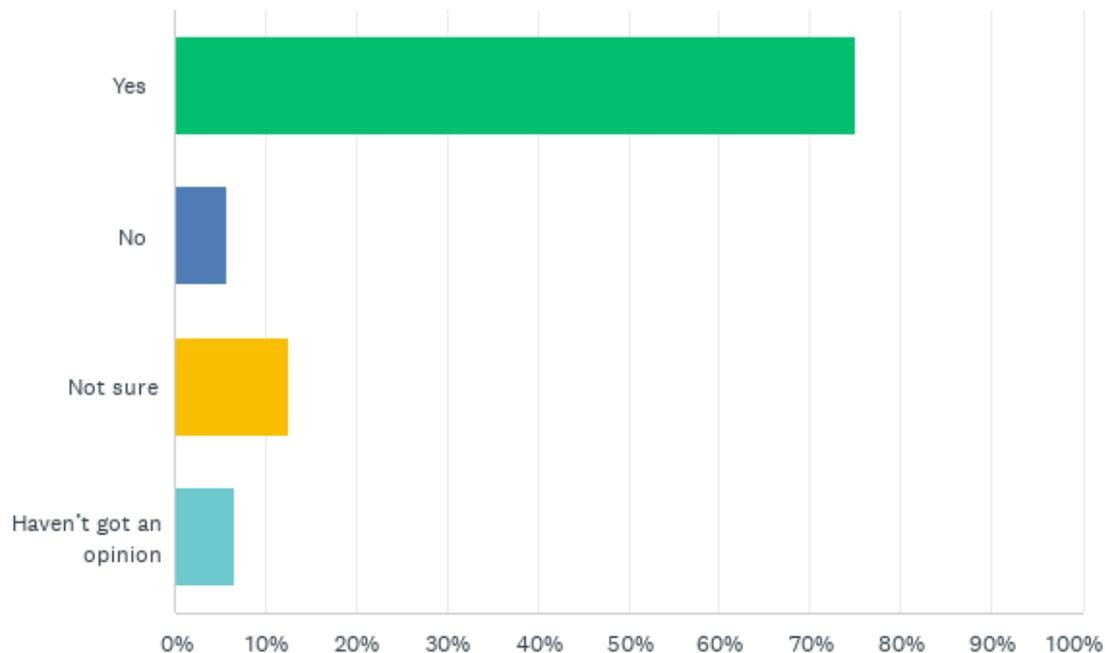
Q8: What items of shopping would entice you to shop in the Shambles?

Answered: 470 Skipped: 15

ANSWER CHOICES	RESPONSES	
Antique	36.17%	170
Household goods	33.19%	156
Café with food	42.13%	198
Selection of Farmers Market products	72.34%	340
Craftware	48.72%	229
Flowers and plants	53.62%	252
Wines and spirits	22.77%	107
Availability of take away street food	41.28%	194
Other (please specify)	26.38%	124
Total Respondents: 470		

Q9: Do you think that the Shambles indoor market should be one of the cornerstones of the town's shopping offer?

Answered: 481 Skipped: 4



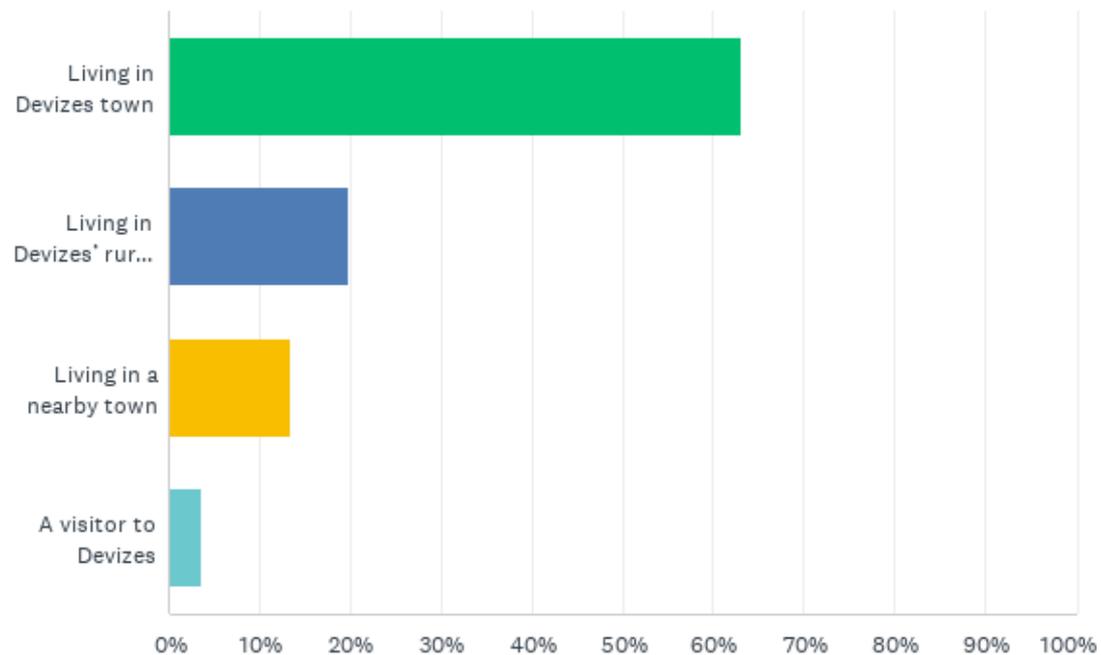
Q9: Do you think that the Shambles indoor market should be one of the cornerstones of the town's shopping offer?

Answered: 481 Skipped: 4

ANSWER CHOICES	RESPONSES	
Yes	75.05%	361
No	5.82%	28
Not sure	12.47%	60
Haven't got an opinion	6.65%	32
TOTAL		481

Q10: How would you describe yourself?

Answered: 481 Skipped: 4



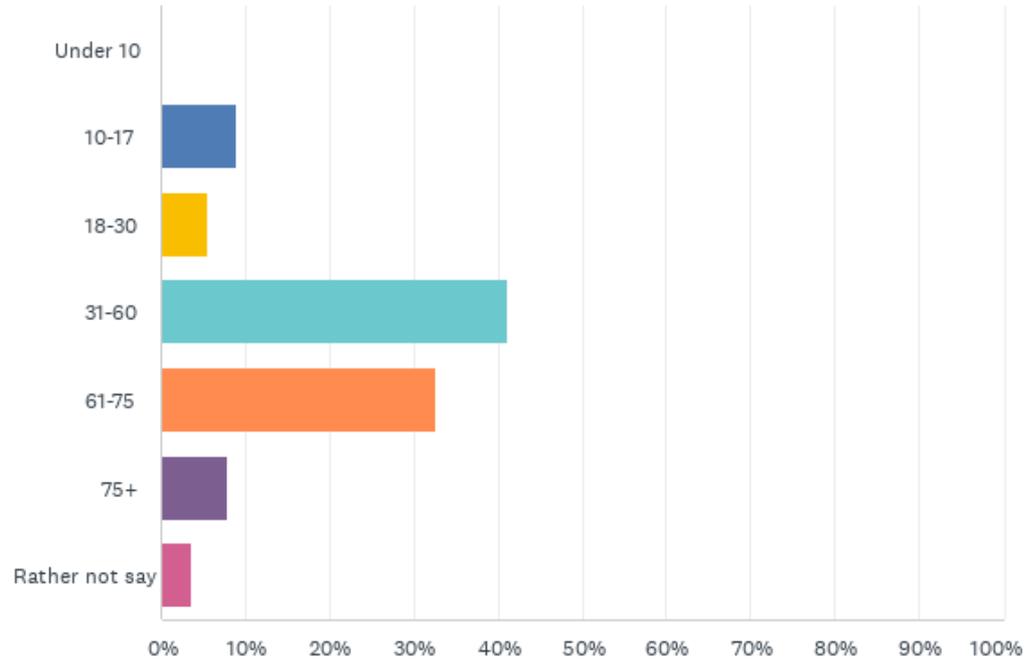
Q10: How would you describe yourself?

Answered: 481 Skipped: 4

ANSWER CHOICES	RESPONSES	
Living in Devizes town	63.20%	304
Living in Devizes' rural hinterland	19.75%	95
Living in a nearby town	13.51%	65
A visitor to Devizes	3.53%	17
TOTAL		481

Q11: What age group would you put yourself in?

Answered: 479 Skipped: 6



Q11: What age group would you put yourself in?

Answered: 479 Skipped: 6

ANSWER CHOICES	RESPONSES	
Under 10	0.21%	1
10-17	8.98%	43
18-30	5.64%	27
31-60	41.13%	197
61-75	32.57%	156
75+	7.93%	38
Rather not say	3.55%	17
TOTAL		479

Meeting with special interest groups

To support the consultation process and to get a better idea about how the Shambles currently meets the needs of special groups, a series of focus groups were held.

Set out in this report is the notes from each of these meetings

- Shambles Traders - Appendix Three
- Arts Groups – Appendix Four
- Clubs and societies – Appendix Five

It was also hoped to meet with other Devizes businesses, but this was not possible to organise so further efforts would be made as the project progresses.

Appendix One

Individual comments on; “Are there any other objectives we should include?”

Are there any other objectives we should include?
Prevent it from offering the same old 2nd hand stuff every single day.
Local business enterprises
Markets
This market does not need to be turned into a food takeaway. A cafe and a soup stall is enough
Not too much cafe stuff. There's a limit on how much visitors can eat! Keep it local. No big high street names. Promote local produce and people.
shit
Encouraging emerging local enterprise and talent
It should stay true to its original purpose
sonic statue
toys
nobody goes to the shambles except my grandma
Preserve the current atmosphere and services available.
Support local people setting up a new business, also it needs to look a lot more smart inside.
It should be profitable for businesses working from it
The Shambles should be forward thinking and radical, but sympathetic to its heritage
General refurbishment of whole building to include: services; lighting, heating, toilets, decorations, wi-fi. Frontage update - has looked shabby for too long. Some good new signage on walls near entrance with info to Devizes history (very brief) to include that of Shambles (eg when built and previous uses. Promote use as a venue for activities and events. Improvements to take into account new improvements to Market Place and be complementary. Much looking forward to both!
The units of space on offer should be flexible, so that one stall holder, if he /she required could hire for example 3 units together. I understand that when Wiltshire Council last made changes to the units, one very popular butcher's stall was forced to leave, as he needed 3 units, to store freezers etc.?

Are there any other objectives we should include?
Smarten up the range of stalls - it's scruffy and unwelcoming
The Shambles should not encourage traders who copycat local independents
The Shambles should be managed and not sub-let
Keep as much as you can old in appearance/ more consistency with stalls
Tourist Information/ Historic pictures on display/ seasonal offerings eg Punch and Judy in summer, music, Christmas event
I really like the Shambles, i want it to grow and be successful
The Shambles could be quite trendy, it needs more of an artisan market a bit like Frome Independent Market
Keep use for the historical aspect
Bowling alley!
Clean up building- redecorate solve wind blowing through
Re open antiques fair in Corn Exchange/Motorbike vintage fair in market place
Promote more
Dance and Music
The floor needs cleaning
It is a meeting place conveniently opposite a car parking area
To develop/encourage artisan craft
Promote it and improve interior
Keep character
It should maintain a historic component
Keep it as it is
Keep diversity
Keep it as much as it is
Preserve its charcoal and nature of operation
draw in young people, clean the tables they are disgusting, community art on walls not photography, place for community groups to meet, street market like Bristol, street food, seating area to eat food
Live music/artisan food

Are there any other objectives we should include?
Dynamic diversity of shops/stalls without encroachment by events and centre point for dissemination of info about town events/developments
Food - keep pop ups
More food to buy and eat eg bread - food attracts
What is the Corn Exchange and Town Hall for?
I would love to see a regular butcher and fishmonger and fruit and veg stores like they used to have it's nice to see it fully used today i have not been in a while
Music
Should offer events/opportunities for the wide devizes community.
Encouraging independent traders. Market research should be done to ascertain if more food outlets would be viable in this space, which I feel would not.
Live music and early evening use - relaxed socialising 5-9, bonding experiences that don't cost a bomb
Visitors but not huge tourist destination
Don't think it should be changed.
The shambles should be a clean and tidy space
I think the above pretty much encompasses all that is required but I particularly like the idea of it supporting community events and activities and becoming even more of a hub for the town
Celebrate historical aspects of its origin & continue this ethos
It could be washed down
Promoting local talent. Be a source for local produce and beverages
The Shambles should aim to increase the quality of shopping/entertainment in Devizes and move away from the sale of tat, the appearance of a terrible jumble sale and the smell of an old people's home
A place where small independent traders can set up stall
Keep it flexible - I am concerned that the hygiene requirements for more food retail may preclude other retail and community events

Appendix One. Cont..

Individual comments on; "Are there any other objectives we should include?"

Are there any other objectives we should include?
The Shambles should continue to strengthen it's self in being community led. A place for everyone to go. NOT an expensive/business place that costs a fortune to go to.
It should not compete with other other town centre businesses in what it sells
Should open in the evenings for regular events, linking with orgs like DOCA, the Arts Festival, Food & Drink fest. to show films etc
Shouldn't charge those using it astronomical fees!!
Kids play area in one of the sections (maybe the middle), they'd be pretty visible from the stalls and well happy not to be shopping 😊
The shambles could be used (along with the market square) for a monthly independant pop up - think Frome Independant market which is the first Sunday of the month.
You should try and focus on one use of the shambles and do that well rather than watering it down to several uses and compromising on quality. This provides a clear message to what the Shambles will be about both for the town, visitors and businesses. A Devizes food hall is a great example.
The space should focus on food and beverage....do that really well and avoid diluting the impact with community space of being a "warm and welcoming space"
A place to meet/sit/socialise
It needs a tidy up, full of junk at the front which usually puts me off going in. The frontage was covered in litter, the bins need to be moved. Take a group of people, stand them at the entrance and ask their opinion, if it's not attracting locals, it won't attract visitors. The area around the town hall looks much prettier.
accessible to all
It should be profitable
To provide an opportunity for local initiatives as a 'common space' that local people can participate in (e.g. pop-up stalls / shops)
Complete makeover not a botched job

Are there any other objectives we should include?
Less crafts more food areas like before
It should be a pleasure to visit and shop there. It shouldn't feel like a car boot sale.
Preserve building
All four of the above but not to the detriment of each other. All are of equal importance.
Promote it as a market place to preserve it's character and original purpose
If I can add-there's hardly any difference between shambles and car boot sale,that's why I don't like it
More food choices
More local produce, eco friendly products sold, fresh baked local food. Local new businesses producing local products like honey. Local crafts & art stalls.
Should support local, independent business
Should be more modern stalls too
The Shambles must present a modern, professional, forward-looking option for both retailers and visitors, whilst retaining a sense of history and heritage.
The Shambles should form part of a unified and identifiable historic Market Place
The Shambles cannot be all things to everyone. It must have a central theme. My preference would be for it to be used for it's traditional purpose. I'd propose that farmer's market type stalls be encouraged to attend at least two days a week.
a diversity of merchandise. Not just food. there are enough food businesses in devize
Most important is to attract people who live outside the town but within 10 miles, to come to the town to shop and for leisure activities.
The Shambles uses should reflect its historic uses
Introduce a food and beverage concept and live music (including evenings)
Bring it back to being an actual "market" it's not a tourist attraction

Are there any other objectives we should include?
Viable interesting retailers
Indoor market
Heart of community
The Shambles should be an asset which embraces modern life
Attract visitors with an exciting array of produce and crafts. It should inspire for people to want to come back. It should emphasise street food as this is always a strong feature that attract more visitors/visitors from further afield. The current offerings are uninspiring and is an embarrassment to Devizes, there needs to be a revamp and modernisation with an emphasis on unique crafts and diverse food.
It should be an inviting space looking bright and fresh and modern (within the constrictions of it being a historic building) , with effective heating and lighting and stalls that don't look tatty and old-fashioned.
Avoid turning it into a food outlet area the smell is off putting to many shoppers I know many who will not shop in there because of the smell off the cafe
There is already seating to enable meeting whilst eating
The Shambles should have an indoor market of individual stall holders to include vintage and craft
First and foremost it should be a clean environment, like many we find it very grubby.
Maintain it's historical value
Needs to be brighter and cleaner.

Appendix Two

Individual comments on; What items of shopping would entice you to shop in the Shambles?

What items of shopping would entice you to shop in the Shambles? Other (please specify)
Different stalls several times a week. Everything a more
Record stall. Wholefood stall, artisan makers.
Unusual stalls... wholefoods, local clothes and furniture designers, promoted local crafts and small businesses, antiques, good record shop, spices, pet
Pop-up shops - artisanal/ repair shop
everything
toys
nothing its bad
Unusual shops selling items not available elsewhere
Secondhand books/ bric-a- bac? Perhaps one charity a week could have a stall?
Decent, quality items - not the awful tatt that makes it look scruffy and
"Artisan" products
bread/bakery
Unusual and one off items
Artisan Food and Crafts
Sustainable organic food
The cafe food is very good and also the pet shop is very good
The Shambles market should encourage artisan and crafts stalls to garner interest from the public. It should invite selected stakeholders and not
Fashion
Fruit and veg
Quality Bric a Brac
Ethnic crafts

What items of shopping would entice you to shop in the Shambles? Other (please specify)
Regular flea market
Vintage clothes, buskers
Animal products for pets, variety of food and clothes eg
Have we not got enough all ready in Town?Could not keep up with Poundland and Wilkos. Too many coffee shops already in town and do not need more. Farmers stall would be good as long as they are farmers and do
Clothes
A licence for one of the units to sell beer and wine for consumption on the
Live music
I
Anything other than the tat it currently sells
More flea market stalls
Site tourist office within The Shambles
Good quality products across a variety of categories. Emphasis on good quality not the current junk
Different and inspirational - the Shambles has an opportunity to offer those things that you didn't know you wanted or needed
A place to meet, where I can meet and talk to others - a place that is safe and part of the community where I can meet new people and get involved with other community projects. A hub?
Specialist stalls / handmade items & clothes
It should be how it used to be!! Everyday is too much. Compare what stalls
Toys

What items of shopping would entice you to shop in the Shambles? Other (please specify)
I visit soup chick frequently & live it so a juice/smoothie bar, poke bowls would be fantastic
Focus on food and beverage offerings Inc food products. It should be kept unique and different from the high street. Only vegetable produce from Bromham. Look at Derek's Deals in the spa shop.
foreign foods
One barrier is the lack of welcoming ambience and style
Books; clothes;
Good quality products not rubbish
I often use the picture framing service so more stalls of this type.
Some form of Community hub Eco friendly products at sensible prices,organic fresh food. Locally made items. NOT cheap imports!!
Gifts, homemade Etsy type goods
Artisan products - food, artwork, jewellery - not carboot junk, low quality crafts
Enjoy live music & entertainment
It needs to go back to being a "market" not full of crafts, 2nd hand stuff and
Community fridge meeting space local produce
Local get produce
Artwork
A place to gather and meet friends
Need to bring back fresh produce, fruit and veg, meat, fish
What items of shopping would entice you to shop in the Shambles? Other (please specify)
Space needs to be provided for guest stalls to come in and provide
Fresh fruit and veg

Appendix Three

Notes from Shambles Traders Meeting

Shambles Consultation

Tuesday 22nd March 2022

Session 1

Welcome traders

The Shambles Indoor Market should be a tourist attraction and should encourage tourism.

1. How can the Shambles support the ambition to support tourism?
 - Tourist information point
 - Liaise with coach companies to stop in the Market Place
 - Produce history boards to display
 - Put up signs from further into town e.g from Brittox pointing to the Shambles
 - Review the history walk to include the Shambles

The Shambles is an important part of our local history and the changes we make acknowledge and reinforce that history

2. What is the most important element of the building history
 - The whole building
 - Keeping with the market concept
 - Keeping the historical aspects of the building as they are
 - Idea of having interactive touch boards to display history / trader information
-

Appendix Three. Cont..

Session 1

The Shambles should be a place which attracts local residents and visitors alike and is a community asset

3. How can we make the building into more of an asset?

- More signage inside, outside and around town
- Event space in the evening – should this be used over other DTC venues
- Greenery / hanging baskets outside – make exterior more inviting
- Make sure over arching works with other businesses in the town
- Building should be licensed to hold events
- Art classes / workshops

The Shambles is an integral part of the Town Councils vision for the historic centre of Devizes

4. How do we integrate the building to make it integral to the Town Centre?

- Make the building look attractive
 - Link the space between the Market Place and the Shambles including planters to create natural funnel
 - More activity in the Market Place
 - Improve the visual aspect of the side door (and inside by toilets) as is overlooked when people walk down the alley
-

Appendix Three. Cont..

Session 1

The Shambles should encourage business enterprise

1. How can the fabric of the building be changed to do more to encourage enterprise and new business?
 - Kiosk style shops
 - Tiered tables and racking
 - Better heating – overhead heaters
 - No more eat In food outlets
 - Should be me opportunity for different food
 - Ventilation for food areas

The Shambles should be a safe and welcoming space to meet alongside its food and beverage offerings

2. What sort of additional food and beverage offer do you think would work well in the Shambles?
 - Artisan food – something different

The Shambles should actively promote the town as a great place to visit

3. How can this be achieved?
 - More permanent stalls down the bottom
 - Themed days
 - Be more proactive in tourist information offering – suggest coach toilet stop offs
 - Need to get the people of Devizes and surrounding in
 - Promotion around canal – holidays
-

Appendix Three. Cont..

Session 2 – SWOT analysis

What are the Shambles strengths that we must not lose?

- Age
- Use
- Keeping historic content

What are the Shambles weaknesses?

- Look of the walls
- Steps need proper edging
- Floors need filling – holes customers trip down
- More attractive lighting – lower lighting
- Need to link the history of this building with others in the town

What are the Shambles opportunities?

- Everyday should be a reason to come to the Shambles
- Work with other groups such as Jane Austen group

What are the Shambles Threats?

- Doing nothing
 - Bottom traders should be asked to stay beyond 1pm on a Thursday as it makes the Shambles look empty when they go
-

Appendix Three. Cont..

Session 3 – If you could change one thing

- Automatic doors
- Improve the look of the front
- Paint
 - Remove the blandness of the building
 - Top up by units pale, bottom darker
- Improve heating
- Get rid of the shutters on the units
 - Shop front, glass, bifold doors
 - Not appropriate for some units such as café as the doors will create a loss of space for seating
- Tidy up electrical work
- In the summer have all three doors at the front open to create more openings for visitors to enter
- Improve the lighting 'new industrial' look?
- Art displays / street art

Appendix Four

Notes from Arts Group Meeting

Shambles Consultation

Monday 28th March 2022

Welcome Arts Groups

The Shambles should support community events and activities.

1. How do we support community events?
 - Putting in storage to store traders' products / belongings
 - The space is not suitable for the Arts Festival (speakers and performers) their clientele is used to and like comfort
 - Visually the building looks shabby and unattractive
 - Needs decent corporate signage
 - Lots of performing arts venues in Devizes already but perhaps tailor to band and food events

The Shambles should be a safe and welcoming space to meet alongside its food & beverage offering

1. What sort of additional food and beverage offers do you think would work well in the Shambles?
 - Keep the food Pop up food stalls
 - Occasional – not the same traders every week / every event
-

Appendix Four. Cont..

Session 2 – SWOT analysis

What are the Shambles strengths that we must not lose?

- In the Town Centre
- Historic
- Spacious
- Bright inside

What are the Shambles weaknesses?

- Presence in the space – tucked away in corner of Market Place
- Entrance needs to be a focus – attract passers-by
- LED strip lighting is ugly

What are the Shambles opportunities?

- Used as an exhibition space
- School events – upcoming bands / choirs

What are the Shambles Threats?

- Nothing is done
 - Stays the same
 - Problems get worse
-

Appendix Four. Cont..

Session 3 – If you could change one thing

If you could change one thing about the Shambles, what would it be?

- Outside signage
- Paint the inside
- Make it look up to date and trendy

Other Notes

- Should be looking to target in expensive events – up and coming young band or choirs attract families.
Reach out to local schools
 - If a kitchen were put DTC could make money by sourcing the catering or hiring the kitchen to event organisers
 - Pop up street food stalls when events are on at the cinema and Wharf theatre
 - Marketing the Shambles events needs to be collaborative
 - Trading in the day then a night time buzz
 - Has to be cost effective – level down from the Corn Exchange or people won't want to hire
-

Appendix Five

Notes from clubs and societies Meeting

Shambles Consultation

Wednesday 6th April 2022

Session 1

The Shambles Indoor Market should be a tourist attraction and should encourage tourism.

Should the Shambles Market encourage tourism?

- Would add to appeal of the town
- Devizes is a market town so attracts tourists naturally

How can the Shambled Market achieve this?

- Information centre point – interactive screens
 - Something to add value to the town and is memorable
-

Appendix Five. Cont..

The Shambles is an important part of our local history and the changes we make acknowledge and reinforce that history

1. How do we integrate the building to make it integral to the Town Centre?
 - Retaining the sense that the town has a history with a modern use
 - Should tie in with other parts of history in the town

The Shambles should encourage business enterprise

1. Should the Shambles encourage new independent businesses? And what would you like to see?
 - Opportunities for people to try out running their own business without any real commitment or contracts e.g artist beginning to sell their work
 - There should be a form of support for these people perhaps partnership with current traders in the Shambles to show them how to trade and run their own stall
 - Networking space for the community – a safe space for people – traders and community mixed
-

Appendix Five. Cont..

Session 1

The Shambles should support community events and activities

1. What would bring you as a member of the community into this space?
 - Events that bring people together
 - Community assets such as a community fridge

The Shambles should be a safe and welcoming space to meet alongside its food and beverage offerings

1. What sort of additional food and beverage offer do you think would work well in the Shambles?
 - Resourceful food and beverage
 - Evening food needs to be a key part

Community Fridge Notes

- Grants available from Hubbub
 - Marlborough received a £4,000 grant from Hubbub for their community fridge
 - Community fridge
 - Hubbub also provides support for volunteers
 - Needs a route of which you can dispose of waste – e.g. Grist
 - Use of social media e.g. ‘we have loads of potatoes today come and grab some out of the community fridge’.
-

Appendix Five. Cont..

Session 1

How do we interlink the Shambles with the Market Place?

- Getting rid of the car park – critical link to making it a market place
 - Build on projects like the success of the benches near the fountain – admiral to be a open space like the one in South Gate, Bath outside of Apple
 - Put some colour on to the front of the building such as banners, colour in glass windows, coloured uplighters
 - Flags to line inside for more colour
-

Appendix Five. Cont..

Session 2 – SWOT analysis

What are the Shambles strengths that we must not lose?

- Rugged, stylish, flexible space
- Historic elements that can be enhanced like a spotlight on the pump

What are the Shambles weaknesses?

- Shabby
- Lack of heating
- Blandness
- Fluorescent lighting

What are the Shambles opportunities?

- Working with groups such as local artists, designers, school art classes
- Forming community groups like friends of the Shambles
- Changeable designs, images, information and history boards so things don't get stagnant
- Technology – space for home working, Amazon pick up point, electronic cow to fill up your reusable milk bottle – should be working with technology not against it
- Mixed generations and skills – computer clinic and tech buddies
- Create a warm friendly environment

What are the Shambles Threats?

- Age of trading industry – the industry is changing
- Technology and innovation – people are selling online, offer WIFI so traders can trade in the Shambles and run their businesses

Appendix Five. Cont..

Session 3 – If you could change one thing

If you could change one thing in the Shambles, what would it be?

- Get rid of the draft
- Get rid of the clutter
- Make it so you can see in from all three front doors – glass front in each arch
- Lighting
- Atmosphere – understand what the space is used for then create the atmosphere

Desirables ideas for the Public Living Room

- Space in the shambles
 - 'real' living room – sofa, lamp, rug
 - Safe space and meeting point
 - The bottom of the Shambles would be better appropriate for this as it is more of an open space
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